

*For straight to the point people...I would like to personally invite you to a "town hall" style meeting. You can pick from any of the following dates, however the 1<sup>st</sup> meeting I want to specifically have OneLife supporters. The dates are all Tuesdays - 3/10, 3/17, and 3/24. See below details.*

February 24<sup>th</sup>, 2009

Dear (insert name),

Can you believe it's been nearly two years since the launch of the OneLife campaign? Even more amazing is that SouthPoint was publicly launched only four years ago. I am both humbled and excited at what God has done and what He has in store for us. As a mentor of mine says, "The best is yet to come!"

Two years ago the leadership at SouthPoint realized that its mission to reach those outside the four walls of the church would consistently result in growth. As a result, we created the OneLife campaign to ensure that the necessary resources were available for us to continue reaching "one life at a time" for Jesus!

Our OneLife campaign was mapped out with three basic phases:

- Phase 1:** To locate and secure a semi-temporary location that would handle our growth between locating and purchasing the piece of property for our permanent site (an estimated 3-5 years).
- Phase 2:** To identify and secure a piece of property for a permanent location. The goals were to find the most strategic location and, if possible, to only buy land once in the life of the church.
- Phase 3:** To develop and build a facility in phases according to a master concept plan designed for the entire property.

Our goal was to have the OneLife giving be above and beyond the regular offering so as to not reduce the giving to the operating budget. In May of 2007, we launched the OneLife campaign and the results were truly amazing! Many of you gave sacrificially and generously. We had a pledge one-time giving of just under \$100,000, and a three-year pledge of almost \$600,000.

With the initial OneLife campaign resources we were able to secure Leonardtown High School as a temporary site, and the equipment necessary to allow our church to continue to grow during upcoming years. Phase 1 complete.

In early 2007, we identified 40+ acres on St. Andrews Church Rd within a 15 minute drive for about 75% of the community. We approached the owners of the property, Chaney Enterprises, and made an offer. Phase 2 moving ahead.

Our early successes were followed with the reality of the complexity of a project of this scope and size. Our initial interest into purchasing the property was met with a "no". However, over the course of the next two years, we continued asking the sellers if they would reconsider. Several weeks ago we were told "yes, they are willing to sell." Praise God!

Several challenges arose during our two-year wait. One challenge has been the transient nature of St. Mary's County due to the natural military cycle that has a rotation about every three years. Even though our public launch in 2005 was followed by rapid growth, in 2008 we saw a large number of attendees move out of the area, many of whom had committed to the OneLife campaign. Since moving to the high school, another challenge has been that the real estate market had begun to slow. So with very little news to share about the property, sparse communication from the SouthPoint leadership, and not to mention a weakening economy, we've seen a significant difference between what was originally pledged to OneLife and what actually has been given.

We would like to re-launch the OneLife campaign. We want to update you on any progress, allow you to ask questions, and ask for your continued support. We also want to invite many of the new people who have made SouthPoint their home to join us in this adventure God has called us to. Thanks for taking the time to read this.

In Him,  
Matt Hall  
SouthPoint – Pastor